



Canadian Association  
of Physicists

Association canadienne  
des physiciens et physiciennes

# The 57th Canadian Undergraduate Physics Conference

IN PARTNERSHIP WITH THE CAP

\*X University

 Toronto, ON

\*see page 6

## Graduate and Industry Fair Package

# A Message From the Co-Chairs

Held annually since 1965, the Canadian Undergraduate Physics Conference (CUPC) is a conference organized by undergraduate students in collaboration with the Canadian Association of Physicists (CAP). For the first time since its inception, X University will be hosting this prestigious event. Our team is excited to show the physics community what X University Physics has to offer and to share what we have planned for this conference!

The CUPC provides the unique opportunity for student delegates to showcase their research and practice their presentation skills. With an expected attendance of approximately 250 delegates, the CUPC 2021 team hopes to provide attendees with an enjoyable and memorable experience.

The CUPC provides a broad platform for graduate schools and industry professionals to connect with undergraduate physicists. Through purchasing a booth at the Grad & Industry Fair, your organization may utilize this platform to connect with and support the next generation of Canadian physicists, as well as promote itself, as outlined in this package.

Thank you for taking the time to review what CUPC has to offer.



**Helen Melino**

Co-Chair, CUPC 2021

Medical Physics, Class of 2023



**Neha Nasir**

Co-Chair, CUPC 2021

Medical Physics, Class of 2023



# Why Purchase a Booth?

By purchasing a booth at the CUPC 2021 Grad & Industry Fair, you will support undergraduate physics students across Canada and are given the opportunity to connect with the young physicists of the future. Contributions from the Grad & Industry Fair will be put towards:

- **Delegate Swag Bags**
- **Prizes and Awards**
- **Support for Attendees at Future CUPC Events**
- **Speaker Honorarium (if applicable)**
- **Technical Support**

## Let us Showcase You!

Each Grad & Industry Fair Booth will have their own video conference room, where they may promote their institution and engage with undergraduates. Details for booths will be provided on the CUPC 2021 delegate-only website, including a short description of the institution, their contact details, and an image.

Please take a moment to review our CUPC 2021 Grad & Industry Fair package. We would be happy to further discuss booth details through a virtual call or by email. If you have decided to purchase a booth, simply complete **this** online form to secure your spot at the Grad & Industry Fair.

On behalf of the CUPC 2021 team, thank you for supporting the next generation of physicists!



# Format & Details

## AT THE EVENT

### **Each institution will...**

Host their 2 hour session via their own Zoom link

Have freedom to promote their institution however they wish within their own Zoom session

Present a 2 minute "Elevator Pitch" presentation to delegates in the CUPC Zoom session

Have 1-2 assigned CUPC volunteers to track attendees, facilitate questions and provide technical support

## ON THE WEBSITE

### **List of programs offered**

Up to 50 words per program

Up to 2 contacts per program

1 link to program info

### **List of up to 10 job postings**

Up to 50 words per posting

Up to 2 contacts per posting

1 link to posting

### **Image of institution**

### **Links to institution's website**

### **Brochure for institution/programs**



# What we need from you



Institution Contact Information

Institution/program web address(es)

Brochure in PDF form (optional)

List of programs offered

Up to 10 job postings

Zoom link

At least 2 representatives at the event

## Special Recognition and Donations

Any donation is greatly appreciated! Donors will receive special recognition in our opening and closing ceremonies and will be acknowledged on our website. Anonymous donations are also accepted.

## Add to our swag bags!

All participating institutions are invited to add their own promotional material to our delegate swag bags. If interested, please indicate so on our online form and we will provide further details.

# Alternative ways to Support CUPC



**Thank you for taking the time to review our  
Graduate and Industry Fair package. We look  
forward to working with you!**

Feel free to contact us by email or through our social media platforms!

## Connect with Us!



[@cupc.2021](https://www.instagram.com/cupc.2021)



[@cupc.2021](https://www.facebook.com/cupc.2021)



[CUPC 2021](https://www.linkedin.com/company/cupc-2021)



[cupc2021@ryerson.ca](mailto:cupc2021@ryerson.ca)



[@CAPhys](https://www.facebook.com/CAPhys)



[CUPC 2021](#)

*\*The CUPC 2021 Team is dedicated to providing a safe, inclusive and welcoming environment for our delegates, speakers, sponsors, staff and volunteers. Due to our university's affiliation with Egerton Ryerson, and in order to stand in solidarity with the Indigenous communities of Canada, we will be referring to our institution as 'X University' until further notice.*

