



Canadian Association
of Physicists

Association canadienne
des physiciens et physiciennes

The 57th Canadian Undergraduate Physics Conference

IN PARTNERSHIP WITH THE CAP

*X University

 Toronto, ON

*see page 7

Sponsorship Package

A Message From the Co-Chairs

Held annually since 1965, the Canadian Undergraduate Physics Conference (CUPC) is a conference organized by undergraduate students in collaboration with the Canadian Association of Physicists (CAP). For the first time since its inception, X University will be hosting this prestigious event. Our team is excited to show the physics community what X University Physics has to offer and to share what we have planned for this conference!

The CUPC provides the unique opportunity for student delegates to showcase their research and practice their presentation skills. With an expected attendance of approximately 250 delegates, the CUPC 2021 team hopes to provide attendees with an enjoyable and memorable experience.

The CUPC provides a broad platform for sponsors and industry professionals to connect with undergraduate physicists. Through sponsorship, your organization may utilize this platform to connect with and support the next generation of Canadian physicists and promote itself, as outlined in this package.

Thank you for taking the time to review what CUPC has to offer.



Helen Melino

Co-Chair, CUPC 2021

Medical Physics, Class of 2023



Neha Nasir

Co-Chair, CUPC 2021

Medical Physics, Class of 2023



Why Sponsor Us?

By sponsoring CUPC 2021, you will support undergraduate physics students across Canada and are given the opportunity to connect with the young physicists of the future. Contributions from sponsors will be put towards:

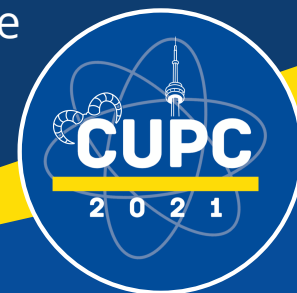
- **Delegate Swag Bags**
- **Prizes and Awards**
- **Support for Attendees at Future CUPC Events**
- **Speaker Honorarium (if applicable)**
- **Technical Support**

Let us Showcase You!

Our sponsorship package offers your company exposure to physics students across Canada. Our major company exposure event is our Grad & Industry Fair, where our Gold and Platinum level sponsors will have the chance to connect with and recruit students for co-op terms, summer jobs, and employment after their undergraduate degree.

Please take a moment to review our CUPC 2021 sponsorship package. We would be happy to further discuss sponsorship options through a virtual call or by email. Once you have decided on the package that works best for your company, simply complete **this** online form to become a sponsor.

On behalf of the CUPC 2021 team, thank you for supporting the next generation of physicists!



Sponsorship Opportunities

Benefits	Platinum \$1000+	Gold \$750	Silver \$500	Bronze \$250
Name and Logo on Facebook Cover Photo, Itinerary and Merchandise**	+ Emails and Website**	+ Emails and Website**	+ Emails**	✓
Listing on Sponsor Webpage	✓	✓	✓	✓
Special Recognition at Beginning and End of Each Day	✓	✓	✓	✓
Two Tickets to our Professional Networking Events	✓	✓	✓	
Social Media Acknowledgement Post	✓	✓	✓	
Mention in Slideshow at Beginning of Events**	✓	✓		
Virtual Booth at Grad and Industry Fair**	✓	✓		
Exclusive Platinum Perks (See Next Page)	✓			

**Detailed description on page 6

Exclusive Platinum Perks



Named Student Award or Session**

2-3 minute presentation (on website)**

CUPC Video Promotion Mention**

Mailing List Promotion of Sponsor

Special Recognition and Donations

Any donation is greatly appreciated! Donors will receive special recognition in our opening and closing ceremonies and will be acknowledged on our website. Anonymous donations are also accepted.

Add to our swag bags!

All sponsors are invited to add their own promotional material to our delegate swag bags. If interested, please indicate so on our online sponsorship form and we will provide further details.

**Alternative
ways to
Support
CUPC**



Description of Offerings

Name and Logo:

Facebook, Itinerary and Merchandise:

Sponsor's name and logo included in the CUPC 2021 Facebook cover photo, itinerary, and on CUPC 2021 merchandise.

Emails: Silver, Gold and Platinum sponsors will have their name and logo included in a banner in all CUPC email communications.

Website: Gold and Platinum sponsors will have their name and logo included on the CUPC Website homepage.

Mention in Slideshow at Beginning of Events: A slideshow including the names and logos of Gold and Platinum level sponsors will be shared with attendees at the beginning of major events.

Virtual Booth at Grad and Industry Fair: Gold and Platinum sponsors are invited to provide a zoom link for their virtual “booth” at the Grad & Industry Fair. Bronze and Silver sponsors may purchase a booth for an additional \$200. More information is available on our [website](#).

Named Student Award or Session: Either an award for outstanding poster, oral, and creative presentations will be named after Platinum sponsors, or an event session will include a special mention of the Platinum sponsor. Choice of session will be first-come, first-served.

2-3 minute presentation (on website): Platinum sponsors may submit a 2-3 minute presentation about their organization, which will be posted on the CUPC 2021 website.

CUPC Video Promotion Mention: A CUPC video promotion will include a special mention to Platinum sponsors at the end. The video will be displayed on the CUPC website and posted on CUPC 2021 social media accounts.



Thank you for taking the time to review our sponsorship package. We look forward to working with you and building a partnership!

Feel free to contact us by email or through our social media platforms!

Connect with Us!



[@cupc.2021](https://www.instagram.com/cupc.2021)



[@cupc.2021](https://www.facebook.com/cupc.2021)



[CUPC 2021](https://www.linkedin.com/company/cupc-2021)



cupc2021@ryerson.ca



[@CAPhys](https://www.facebook.com/CAPhys)



[CUPC 2021](#)

**The CUPC 2021 Team is dedicated to providing a safe, inclusive and welcoming environment for our delegates, speakers, sponsors, staff and volunteers. Due to our university's affiliation with Egerton Ryerson, and in order to stand in solidarity with the Indigenous communities of Canada, we will be referring to our institution as 'X University' until further notice.*

