

CUPC @ MCMASTER

SPONSORSHIP OPPORTUNITIES

The 2026 Canadian Undergraduate Physics Conference (CUPC) will be held at McMaster University, from October 15th to 18th. We are excited about the possibility of working with you to support an exceptional conference experience. As one of Canada's leading research institutions, McMaster will bring together participants from top universities across the country and strengthen the conference's overall reach and impact.

Choosing to sponsor CUPC ensures valuable exposure through aligning your brand with McMaster's strong academic reputation, while also increasing visibility among leading Canadian institutions. CUPC also provides many valuable opportunities, such as:

- to connect with Canada's brightest students
- to showcase your organization
- to establish connections with the next generation of physicists

Financial support through sponsorships will allow for greater opportunities at CUPC 2026. As a sponsor, your organization will be able to promote itself through a variety of means as outlined in the sponsorship tiers on the next page. Sponsorship funds will be used for:

- Hosting: venue rental, equipment, technology, and logistical arrangements.
- Catering: meals for delegates and the main banquet dinner.
- Merchandise: conference-branded merchandise for all delegates.
- Awards: prizes for exceptional student oral and poster presentations.



SPONSORSHIP TIERS

TIER	AMOUNT	BENEFITS
Core Sponsor	\$10,000+	• Largest size logo on all promotional material and website • Two full pages with logo and info in program itinerary booklets • Dedicated promotion/marketing (on Instagram/website) • Logo on sponsorship slide for all keynote talks • Four free seats at main banquet meal • Two free tables at Graduate and Industry Fair • Complimentary inclusion of branded swag • Priority booking of facility tours for up to 4 people
Fusion Sponsor	\$5,000 - \$9,999	• Large size logo on all promotional material and website • Full page with logo and info in program itinerary booklets • Dedicated promotion/marketing (on Instagram/website) • Logo on sponsorship slide for all keynote talks • Two free seats at main banquet meal • Free table at Graduate and Industry Fair • Complimentary inclusion of branded swag • Priority booking of facility tours for up to 2 people
Fission Sponsor	\$2,500 - \$4,999	• Medium size logo on all promotional material and website • Half page with logo and info in program itinerary booklet • Small logo on sponsorship slide for all keynote talks • One free seat at main banquet meal • Free half table at Graduate and Industry Fair • Complimentary inclusion of branded swag
Nuclear Sponsor	\$1,000 - \$2,499	• Small size logo on all promotional material and website • Small paragraph with logo in program itinerary booklet • Company name on sponsorship slide for all keynote talks
Atomic Sponsor	\$500 - \$999	• Company logo in conference program itinerary booklet • Company logo on website

Sponsorship will bring about a conference that encourages scientific growth, education, collaboration, and innovation across Canada. Please reach out to us at cupc@mcmaster.ca if you are interested!

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GRADUATE/INDUSTRY FAIR

Along with the presentations, panels, and keynote speeches, the graduate studies and industry fair will give students a unique opportunity to speak with representatives from prospective graduate schools and industry. A dedicated three-hour time slot will be set aside for the fair, where representatives can host a booth featuring posters, informational pamphlets, demonstrations, merchandise, and other promotional materials. This fair offers a valuable opportunity for students pursuing careers in STEM, while also allowing graduate programs and industry partners to connect directly with the next generation in the field.

COST	BOOTH SPECIFICATIONS	FREE AT SPONSORSHIP TIER
\$500	2 Tables	Core Sponsor
\$350	1 Table	Fusion Sponsor
\$200	Half table	Fission Sponsor

The graduate studies and industry fair will take place on Saturday, October 17. The precise time and location will be determined as we finalize conference details. If you have any questions, we encourage you to reach out to us at cupc@mcmaster.ca or find more information on cupc.cap.ca. We look forward to hearing from you!



REGISTER ON OUR WEBSITE!

We recognize and greatly appreciate the support of the Canadian Association of Physicists (CAP) through which CUPC 2026 is made possible.